

**703-431-7226** 

elliepiedesign@gmail.com

# + Ellie Pierpoint +

Designer, Illustrator, & Vendor

## in elliepiedesign





### **Education** 2019-2023

# BFA in Art & Visual Technology George Mason University | Fairfax, VA

- Dean's List | Summa Cum Laude
- Cumulative 3.98 GPA
- Graphic Design Concentration

## **Study Abroad Experience**

Mason Korea University | Songdo, SK

- → Mason Korea | Fall 2022
  - Lived and studied abroad at Incheon Global Campus for 5 months

## **Organizations**

#### 8M1T Events

Korean Pop Music Events | DMV Area

- → Vendor & Artist (2023)
  - Created commission work and vended self-produced merchandise and artwork at public music events

#### Chingu Plus Club

Mason Korea University | Seoul, SK

- Student Group Member (2022)
  - Learned about Korean culture through exploring cities, and participating in group activities

### The Voice Student Media

 ${\it Mason Korea University} \quad | \quad {\it Seoul, SK}$ 

- Member/Designer (2022)
  - Informed the student population about campus news & events through social media design

# Asian-American Student Assoc. Bishop O'Connell HS | Arlington, VA

- Co-President (2019)
  - United students of Asian identity together through organizing public heritage assemblies & activities

## **Experience**

## ElliePieDesign Vendor

DMV Area | Spring 2023-Present

- Art Vendor/Freelance Artist
  - Created merchandise like tote bags, sticker sets, and keychains to help music fans express their passions
  - Vended at official Kpop events hosted by 8MIT Events in the DMV area
  - Completed commission work of custom keychains for event merch

## The Voice Poster/Media Designer

Songdo, SK | Spring 2022

- Poster/Social Media Designer
  - Designed posters for campus news, events, and social media
  - Made connections with domestic Korean students & international students as fellow creatives
  - Attended informative talks & meetings

## GMU Artist Alley Vendor

Fairfax, VA | April 2023

• Designed & sold stationery, sticker sheets, prints, bookmarks, & more

## Volunteer Work | 2019-2023

## JK Community Farm Volunteer

Purcellville, VA | August 2022

 Volunteered at the largest non-profit farm in the US that gives fresh food to families in need - helping by harvesting fresh vegetables, weeding the fields, and cleaning vegetable beds

#### **Food Donations Volunteer**

Arlington, VA | Fall 2019-2020

 Helped buy, organize, and pack up food donations for shelters

## Networking | 2016-2023

# Visual Voices Lecture Series George Mason University | Fairfax, VA

 Lecture series where students learn about the lives & practices of professional artists in all fields

#### Otakon

#### Washington, DC | 2016-2018, 2021

• Annual convention to celebrate Asian pop culture, art, & merchandise

#### Katsucon

Oxon Hill, MD | 2016-2018, 2021

 Annual convention for anime, art, pop culture, and music enthusiasts

## Kpop Music & Collector Events

DMV Area 2019-Present

 Various events celebrating music releases & collector merchandise

#### **Skills & Interests**

#### Graphic Design

- Editorial Design, Web Design, Advertising Design, Branding
- Package Design, Merchandise Design, Motion Design
- Stationery Design, Illustration, Printmaking, Photography
- Social Media Marketing, Video Editing, & Typography

#### Programs/Softwares

- Adobe Creative Suite, Canva, Procreate, Microsoft Office
- Atom, GitHub, Dreamweaver

#### Passions & Social Values

- Traveling, Languages, Asian Pop Music/Culture
- Crafting, Fashion, Concerts
- Equality, Feminism, Love is Love, Sustainability

